

RAINFOREST TRUST®



conservation
circle



DIRECTOR'S CIRCLE SPONSORSHIP GUIDE

To learn more about **Rainforest Trust's Conservation Circle**,
please contact **Corporate Giving**, at **800.456.4930** or
email **corporate@rainforesttrust.org**

7078 Airlie Rd, Warrenton, VA 20187 •
RainforestTrust.org • 1.800.456.4930



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DIRECTOR'S CIRCLE \$5,000 – \$24,999

A PREFERRED PACKAGE WITH AN AMPLE, LARGE-SCALE RANGE

SPONSORSHIP BENEFITS

- **Annual report listing**
- **Annual social media promotional highlights**
- Opportunity to **provide sponsor's "spirit/promotional" items** for Rainforest Trust events
LIMITED
- Opportunity to **offer sponsor's locale** for Rainforest Trust recurring individual donor meet-ups
UPON REQUEST TO RAINFOREST TRUST; EVENT COSTS PAID BY SPONSOR
- Receive a **Rainforest Trust "cling"** for office display
- **Logo on Rainforest Trust's website** with a hyperlink to the sponsor's site, **preferred placement**
- Pre-approved use of **Rainforest Trust logo** and statement
- Use of **Rainforest Trust Media Kit** with pre-approved photos and text for sponsor's internal communications
- Sponsor-provided electronic coupons as **prizes/incentives for Rainforest Trust social media promotions**
- **Sponsor name/logo** on Rainforest Trust Philanthropy-related **electronic materials 4 times per year**

The Director's Package gives **pre-approved full access use** of Rainforest Trust's logo set in white and black lettering.



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INCREASE BUSINESS VISIBILITY WITH RAINFOREST TRUST

Sponsorship gives companies high brand visibility across multiple marketing vehicles.

There are multiple opportunities with Rainforest Trust to increase business visibility via social media, as well as on our site.

237,000+ followers on Facebook

47,500+ followers on Twitter

PROVIDE INCENTIVES AND INCREASE VISIBILITY!